William C. MacKinnon

Clarkson University

Information Systems

Education

Ph.D. Carleton University, 2014
   Major: Management: Information Systems

MS, Clarkson University, 2000.
   Major: Engineering & Manufacturing Management

Bachelor of Professional Studies, Clarkson University, 1996.
   Major: Science

Development Activities Attended

Conference Attendance, "SAP Curriculum Congress," SAP, San Diego, CA. (March 2010).

Conference Attendance, "SAP Curriculum Congress," SAP, Charlotte, NC. (March 2009).

Conference Attendance, "SAP Curriculum Congress," SAP, Atlanta, GA. (March 2008).

Conference Attendance, MHIA, Charlotte, NC. (February 2008).

Research/Writing Presentation, "HICSS Conference," HICSS, Kona, Hawaii. (January 2008).

Research/Writing Presentation, "ASAC Conference," Administrative Sciences Assn. of Canada, Ottawa, ON. (June 2007).

Conference Attendance, "SAP Curriculum Congress," SAP, Vancouver, BC. (March 2007).

Conference Attendance, "SAP Curriculum Congress," SAP, Dallas, Texas. (March 2006).

TEACHING

Teaching Experience

Clarkson University
CS/IS110, Intro to Business Intelligence & Data Analytics
IS/EM 211, Intro to Enterprise Information Systems,
IS428, Information Systems for Supply Chain Management
SB 693, Seminar in International Business
UNIV 399, Global Experience

OM670, Optimization Methods
IA520, Optimization Methods for Data Analytics
OM603, Decision Analysis & Supply Chain Modeling
EM680, Decision Analysis & Risk Management
IA507, Spreadsheet Analytics

RESEARCH

Submitted Papers

The Impact of EMR Systems on Healthcare Subunit Performance, with Gerald Grant. 2016

Published Intellectual Contributions

Journal Articles

MacKinnon, W., Wasserman, M. (2009). Implementing electronic medical record systems. *ITProfessional/IEEE Computer Society, 11*(6), 50-53.

Presentations Given

MacKinnon, W., Wasserman, M., Hawaii International Conference on System Sciences, "Integrated Electronic Medical Record Systems: Critical Success Factors for Implementation," Honolulu, HI. (January 5, 2009).

MacKinnon, W. (Presenter & Author), Hawaii International Coference on System Sciences, "ERP Systems and Strategic Flexibility," Shidler School of Business, Kona, Hawaii. (January 2008).

MacKinnon, W. (Presenter & Author), ASAC 2007, "Electronic Medical Record Systems: Critical Success Factors for Implementation," Administrative Sciences Association of Canada, Ottawa, Ontario. (June 2007).

SERVICE

School of Business Service

Parliamentarian, CUSB Faculty. (September 2005 - present.

Committee Member, ISBP Faculty Committee. (September 2004 - Present).

Committee Chair, Faculty SAP Committee. (September 2004 - December 2007).

CUSB Strategic Planning Committee (2014-2019, Chair, 2015-2019)

Committee Member, MS Supply Chain Mgmt Ad Hoc Committee (2016-present)

Undergraduate Policy Committee (2018-present, Chair, 2019-present)

Beta Gamma Sigma Advisor (2018-2020)

Information Systems Faculty Search Committee (2019)(2 positions)

University Service

Committee Member, Faculty Senate. (September 2011 - Present).

Committee Member, Academic TAC Committee. (Sept. 2003 – Dec. 2017).

Committee Member, Campus FAR Committee. (September 2008 - December 2010).

Curriculum presenter, Technology Curriculum faculty. (September 2006 - December 2009).

Committee Member, Senate IT Subcommittee. (September 2005 - present). (Acting chair, 2018)

Committee Member, CUSB. (May 2006 - August 2006).

Committee Member, Campus Security Advisory Committee (Dec. 2018-present)

Committee Member, Senate Teaching Excellence Committee (Sept. 2016-present)(Vice Chair, 2018)

Advisor, Clarkson Competitive Bass Fishing Club, (Jan 2018-present)